GUIDEWIRE

GhostDraft

DATA SHEET

GhostDraft for Guidewire PolicyCenter

Accelerator for intuitive customer communications management

Challenge

In today's competitive market, insurers need to engage customers across all devices for every touchpoint while driving efficiency, compliance, and cost savings.

Solution

GhostDraft is a cloud-based CCM platform designed to help insurers quickly transform all communications into engaging experiences. 65+ insurance carriers use GhostDraft to streamline the forms and document lifecycle, from inception to delivery, and empower business users to deliver an exceptional customer experience through personalized, omni-channel communications.

Solution benefits

- Accelerate speed to market
- Drive operational cost-savings
- Build omni-channel experiences
- Ensure compliance and consistency
- Scale faster with cloud-native CCM
- Streamline the communications lifecycle
- Put business users in control of content
- Get all-inclusive SaaS pricing
- Get pre-built ISO and AAIS content
- Get a platform designed for insurance

Integration benefits

- Make managing communications simpler with a powerful and easy-to-use CCM suite fully integrated with PolicyCenter for a seamless experience.
- Empower non-technical users to quickly generate batch, on-demand, and interactive documents from within PolicyCenter.

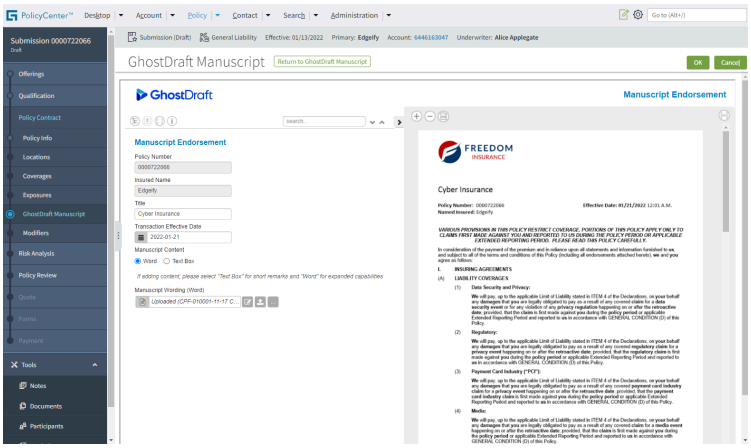
Learn more

Find this integration on Guidewire Marketplace at marketplace.guidewire.com.

GUIDEWIRE

DATA SHEET

GhostDraft in Guidewire PolicyCenter



Integration specifications

GUIDEWIRE APPLICATION

PolicyCenter

VERSION SUPPORTED

PolicyCenter 10

LINES OF BUSINESS

Personal Auto, Personal Homeowners, Commercial Lines, Workers Compensation, General Liability, Travel

GEOGRAPHIC REGIONS

North America, South Africa

LANGUAGES

English

About GhostDraft

GhostDraft empowers insurers to transform communications into engaging experiences fast. For over three decades, carriers have used GhostDraft's modern, cloud-based communication lifecycle platform designed for insurance. 65+ insurers leverage GhostDraft to streamline the creation, delivery, and management of personalized omni-channel communications at scale. The GhostDraft suite integrates into your business to create better experiences, greater efficiency, reduced compliance risk, and more agility.

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PARTNERCONNECT SOLUTION SELECT

Ready for Guidewire PolicyCenter 10

Ready For Guidewire
PolicyCenter 10

Guidewire is the platform P&C insurers trust to engage, innovate, and grow efficiently. More than 570 insurers in 43 countries, from new ventures to the largest and most complex in the world, rely on Guidewire products. With core systems leveraging data and analytics, digital, and artificial intelligence, Guidewire defines cloud platform excellence for P&C insurers. For more information, please visit www.guidewire.com.

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