

# Inspire Evolve



Inspire Evolve is a cloud-based high-performance customer communication management solution that allows you to personalize the critical communications with your customers across multiple channels.

All communications can be safely designed and maintained by your lines of business, giving them control of the branding, content, and personalization rules. Hosting within the Quadient Cloud ensures that complex recurring software upgrade costs are consigned to history, releasing key IT resources to support your wider transformation programs.

## Key benefits

### Empower your business

The intuitive interface within Inspire Evolve allows non-technical users to control your whole communication suite, removing reliance on scarce IT resources.

### Transform your experience, quickly

With no implementation lead times you can be up and running in hours, increasing your speed to market by months.

### Remove the pain and cost of recurring upgrades

Create communications with the confidence that you will always be using the latest functionality without ever needing to upgrade your software installation.

### Inspire Evolve allows you to:

- **Manage communications in one place**
- **Increase speed to market**
- **Transform customer experience**
- **Control quality**
- **Ensure compliance**
- **Deploy in hours, not months**

## How does it work?

Inspire Evolve is comprised of four services that work together to deliver a seamless experience for your communications teams and for your customers.

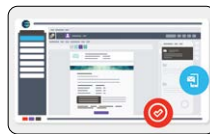
### Content Author

Inspire Evolve's design service gives you the ability to create and manage communication templates across all channels, with a user-friendly GUI and drag-and-drop interfaces removing the need for IT to be your communications gatekeeper.



### Front Office

For those communications that need the human touch, the Front Office service allows operational users to individualize communications before they are delivered to the customer, within pre-agreed limits that guarantee your branding and legal guidelines are never overlooked, and with context-sensitive approval processes to ensure the highest levels of operational quality.



### Generate

Individual events often demand immediate communications. The on-demand service guarantees that your customers are able to receive a personalized message at any time of the day or night, with speed and reliability. Requests for multiple communications can be handled with industry leading speed and performance by the batch service.



### Archive

Designing and delivering personalized interactions is important, but being able to access and reference them at later stages of the life cycle is just as vital for maintaining compliance with regulations. The Archive service gives you a fully configurable enterprise-level long term archival and retrieval capability for all of your Inspire Evolve communications.

## Key capabilities

### Template creation

- Create and edit multi-channel communication designs.
- Business-friendly drag and drop interface.
- Upload and automate existing regulated PDF templates.
- Digital design (HTML 5)
- PDF forms import
- Front-office user experience
- Multi-brand support (Logos, styles & fonts)

### One-to-one personalization

- Allow contact center, back office, and operational colleagues to personalize communications.
- Retain control of branding, tone, and quality.
- Integrate with everyday business applications.

### Efficient content management

- Create and manage content in one location and reference that content in multiple communications.
- Make rapid company-wide content changes.

### Intelligent content creation support

- Create readable content with the in-built Flesch-Kincaid scoring.
- Full eSignature integration.
- Leverage Inspire Evolve's AI to recommend similar content changes and increase efficiency.
- Sentiment analysis
- Gen AI assistant

### Multi-channel on-demand and batch delivery

- Compose and deliver through PDF, print, email, and SMS channels.
- Track email and SMS delivery from within the services.
- Channel orchestration

### Advanced input handling

- Supports multiple input data formats including XML, JSON, CSV, and more.
- Field level data transformation (via scripting)

### Dynamic content

- Set pre-defined business rules that can reference variable content or data dynamically at run time.
- Switch images and text styles at run time to match your branding needs for every communication.

### Approval workflows

- Customize approval workflows so that all relevant teams sign off on new communication content and rules.

### Document version control

- Collaborate on complex communication content with real time change tracking.
- Automate control of versioning in every communication template.

### Archive and retrieval

- Archive every communication into an enterprise-level long-term repository for future use.

## Compliance and security certifications

- SOC2 Type II, ISO 27001, ISO 27017, ISO 27018, HITRUST v9.1
- GDPR, HIPAA, and OWASP SAMM compliant
- Cloud Security Alliance member

## Enterprise performance

- Enterprise grade on demand and batch performance as standard
- Automatic feature upgrades every two months
- No hidden charges for larger or more complex communications
- No penalty fees for unexpected overages.

## Support and training

- 24x7 global support
- Access formal Inspire Evolve training and certification programs.
- Engage with peers from across multiple industries in our secure customer forum and at Quadient Inspire Days.

## Professional services

Get assistance from Quadient's extensive global team of professional service experts to create quicker results for your business.

## Use cases

Inspire Evolve is the ideal solution for the rapid transformation of your communication infrastructure, even in highly regulated industries such as insurance, banking, healthcare, financial services, utilities, and telecommunications. Thousands of customers currently use Quadient's industry leading Inspire technology for:

- Statements
- Invoices and bills
- Regulatory notices
- Correspondence
- Alerts
- Notifications
- Contracts and proposals
- Integration with Quadient iForms
- And many more

## Find out more

Contact us to learn more about how Inspire Evolve can support your communication transformation journey.

Ready For Guidewire  
Cloud



## About Quadient®

Quadient designs and builds human-centered, AI-driven automation solutions for business communications. Our software empowers over 350,000 customers to create, deliver, and manage world-class communications with speed and ease. From finance automation to mail and parcel management, Quadient reduces friction and waste so customers can focus on growth and customer connections. Quadient is listed on Euronext Paris (QDT) and part of the CAC® Mid & Small and CAC Technology indices. Make room for the remarkable at [quadient.com](https://quadient.com)