



Using Guidewire GO Advanced Product Designer Mind Maps and Templates

> For Guidewire InsuranceSuite

About GO Products

Guidewire GO Products are Guidewire-approved collections of pre-built product model content that can be downloaded from Guidewire Marketplace and used to get products or lines of business launched on Guidewire InsuranceSuite or InsuranceNow faster, with our best practices incorporated. GO product contents vary by product/line of business, but can include Mind Maps, Standard-Based Templates, local content, and more.

This GO product contains a Mind Map and template that can be imported to Advanced Product Designer (APD), a business tool that helps design, simulate, and deploy an insurance product. This document helps implementation teams determine whether to use the Mind Map or product template during project Inception depending on customer needs.

Leveraging GO and APD for Your Implementation

Guidewire's SurePath APD methodology calls for detailed product requirements to be elicited during the Inception phase. Insurance products are conceptualized using a collaborative, visual approach that provides a more stable start to the Development phase and greater alignment with the business.

Using a GO Mind Map or template provides a great starting point for product definition, leaving the implementation team to further enrich the product to fit the customer's requirements.

When to Use a GO Product Mind Map

Implementation teams may elect to use the GO Mind Map if product enrichment would be best suited when conceptualizing in the Inception phase of a project. The Mind Map captures requirements with an emphasis on creating a logical structure that provides a conceptual model of the product in insurance terms.

- To learn more about conceptualizing a product using a Mind Map, refer to the Advanced Product Designer Guide, specifically the section *Conceptualizing Products in Mind Maps*. The guide is available on the Guidewire Documentation site.
- Once the Mind Map is complete, it is imported into Guidewire PolicyCenter to create a visualized product. To learn more, refer to the Advanced Product Designer Guide, specifically the section *Create Visualized Product from Mind Map*. The guide is available on the Guidewire Documentation site.

When to Use a GO Product Template

Implementation teams may elect to use a GO template if product enrichment would be best suited when visualizing during the Inception phase or a project. A visualized product enables the creation of a policy submission by navigating through product screens, allowing for further product design directly in PolicyCenter.

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- To learn more, refer to the Advanced Product Designer Guide, specifically the section *Create Visualized Product from Template*. The guide is available on the Guidewire Documentation site.
- Even if a GO template is used, it is best practice to keep the Mind Map maintained with any product changes. To learn how long to maintain Mind Maps, see the Advanced Product Designer Frequently Asked Questions When Using APD on Guidewire Implementations.

For More Information

Please contact your Guidewire representative.

Additional Resources

- Advanced Product Designer Guide on the [Guidewire Documentation site](#)
- Guidewire Advanced Product Designer training course on the [Guidewire Education site](#)
- Advanced Product Designer Guidebook - Article number 000029768
- Advanced Product Designer Frequently Asked Questions When Using APD on Guidewire Implementations – Article number 000029770

Guidewire is the platform P&C insurers trust to engage, innovate, and grow efficiently. We combine digital, core, analytics, and AI to deliver our platform as a cloud service. More than 450 insurers, from new ventures to the largest and most complex in the world, run on Guidewire. For more information, contact us at info@guidewire.com.



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