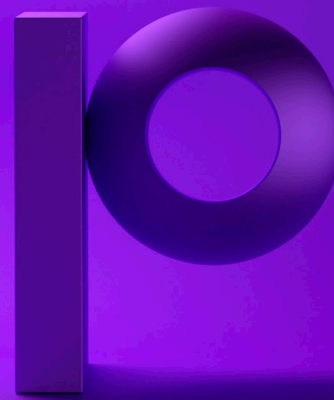




# EngageOne Communicate

Create personalized, interactive, engagements through video, chatbot, email, SMS, and PDF solutions



EngageOne Communicate is an award-winning digital communications platform, receiving the title as Unified Communications Product of the Year by Computing Magazine's Cloud Excellence Awards. EngageOne Communicate simplifies the complex, making it easy to design and deploy personalized, interactive communications across **Video, Chatbots, Email, SMS, and PDF**, all in one place. Through a unified approach to templating and design, data management, delivery, and analytics, EngageOne Communicate empowers business users to collaborate with technical specialists to achieve business objectives.

## A single platform approach

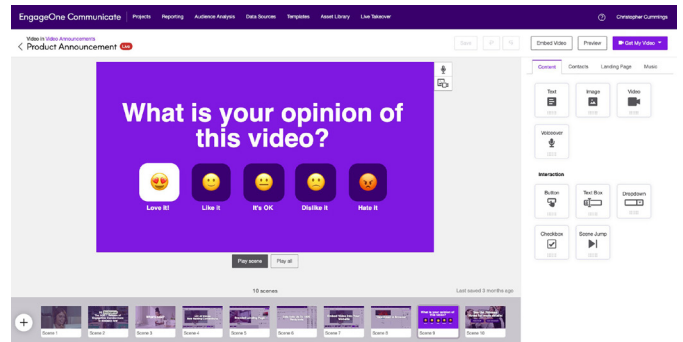
Through a user-friendly, no-code, SaaS platform, EngageOne Communicate enables companies to create personalized, meaningful conversational engagements with their customers, while streamlining processes and reducing costs.

## Exclusive channel mix

EngageOne Communicate brings together the channels customers are demanding in one place. From their most preferred communications channels like email and SMS, to cutting-edge digital engagement technologies like chatbots and interactive personalized video that deliver proven business results. Nowhere else will you find all these capabilities out of the box on a single platform. Let your channels work together to create a seamless, personalized customer experience.

## Simple design interface

Whether you're creating a simple email or an interactive video, EngageOne Communicate's drag and drop designer makes it easy with no coding skills needed. Simply drag in pre-defined, interactive elements like buttons, barcodes, and images. Use pre-built templates or get creative and design your own. With our progressive disclosure-based interface, EngageOne Communicate allows your users to have as much or as little control as they want. Communicating effectively with your clients on digital channels is difficult - we make it simple with a user-friendly interface.



With EngageOne Communicate you can easily create interactive and personalized communications on any channel.

## Personalized Interactive Video

If you have the skills to create a PowerPoint presentation, then you have the skills to design a personalized, interactive video with EngageOne Communicate. As a business user, you can leverage your existing brand assets and easily overlay them with voiceovers, music, and interactivity. Use EngageOne Communicate to create personalized product explainers, meeting follow-ups, Onboarding tutorials, and much more. EngageOne Communicate includes features like Control Element timing and access to 90 different AI voiceovers, so it's easy to control transitional video elements and personalize narrations to the viewer. Our self-service interface allows you to rapidly create and deploy communications via video using Communicate or through your existing distribution methods. Process your video reports in minutes to quickly learn from the analytics and make adjustments as needed.

## Data-driven personalization

Communications that demand action and are personalized, outperform those that are generic. We've made it simple to use your data to personalize communications with an easy approach to data management across all communication types. Easily set conditions in your messages so that specific content is shown only to recipients who meet the defined criteria, creating a customized experience for each customer every time.



EngageOne Communicate integrates with Spectrum OnDemand to securely connect to your most up-to-date data wherever it resides with native connections to 31 different CRM and data systems. Or manually upload data files in any of the following formats:

- CSV
- JSON
- XLS
- XLSX
- XML

### Measure success with analytics

EngageOne Communicate makes it easier and faster for business users to understand how communications are performing. The results of all your communications are in a single location, for all channels, so you can find all the performance metrics you need to measure success. With key information at the top, an engagement chart below it, and the ability to filter information by date and download data for external analysis, EngageOne Communicate can help you achieve and report on your customer engagement goals like opens, clicks, views, and issues resolved.

### One price for all channels

EngageOne Communicate is a subscription-based product. Priced on the number of unique customers you're looking to reach, all channels are available to you for the same price. Just pick the number of consumers to unlock all communication channels in that tier.

### Specialized support available

Need more help? The EngageOne Professional Services team can assist. Benefit from the convenience of partnering with a single end-to-end service provider, with capabilities and resources spanning the entire customer communication engagement cycle.

**Save time.** While EngageOne Communicate is business-user friendly, sometimes there just aren't enough hours or resources available. Acting as an extension of your team, we can partner with you to achieve your goals.

**Harness trusted experience.** The EngageOne Professional Services team has helped hundreds of organizations, along with their own partners and vendors, to accelerate their customer engagement outcomes.

**Get a leg up.** Jump-start your implementation with help from our team, who can help assemble your on-brand toolkit of assets and templates within EngageOne Communicate so you're ready to go.

**Go further.** Whether you need more engaging creative, advanced API integrations, data manipulation, or just more training, our Professional Services team can help you get the most out of EngageOne Communicate.

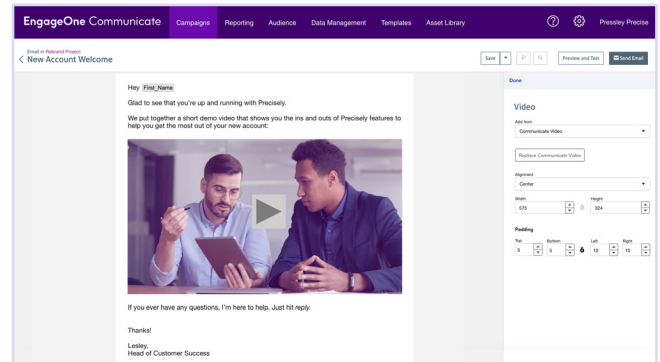
Backed by Precisely's leading data integrity solutions, EngageOne Communicate is the only platform of its kind that powers confident business decisions, turning trusted data into engaging customer interactions.

Contact us to learn more.

### Do more with your data with Spectrum OnDemand

EngageOne Communicate is fully integrated with Precisely Spectrum OnDemand, enabling you to:

- Streamline your datasets across all platforms into one unified view
- Easily segment the data that's being used to create and send personalized communications
- Keep pace with rapidly changing business requirements without adding costly infrastructure, maintenance or support



Incorporate your interactive videos into emails on your website, or other channels using the same platform.

### One platform. Five channels to connect with customers:

- Personalized, interactive video
- Chatbots and virtual assistants
- Data-driven, personalized emails
- Real-time SMS
- Dynamic PDFs