



The insurance technology leader for alternative distribution.

Whether you are new to insurance or have an existing distribution model, **Bindable has flexible, scalable solutions to enhance and expand any go-to-market strategy**, making insurance easier and more accessible to everyone in the value chain.

ABOUT US



Founded in 2009 as the first choice online agency in Massachusetts



Offices in Boston, MA (HQ) and Phoenix, AZ



500+ live choice websites and counting



\$6.5B in premium quoted through our platform

Bindable enables organizations across all industries to increase revenue and brand loyalty through digital insurance offerings.

Our proprietary platform brings together a digital insurance marketplace, our Policy Crusher® agent software, and a full suite of support services to offer flexible, market-ready solutions for insurers, agencies, brokerages, and trusted brands.

Bindable's platform is insurer and product agnostic, allowing clients to offer a customized product mix to their customer base via a branded digital marketplace or an API-powered experience embedded within an existing environment.

Customers can also license Policy Crusher or leverage the capabilities of Bindable's 50-state, digital agency to supplement a new or existing agent footprint and get to market faster.

Our Integrated Solutions



Front-end Marketplace Sites

Quickly launch white-labeled digital insurance marketplaces with a configurable selection of products.



API Access

Embed insurance offerings in your current sites or apps that complement your services and meet customers' needs.



Policy Crusher®

Our agent-facing CRM provides a single view of program performance from across all channels and allows for cross-sell opportunities.



Digital Agency

Leverage our nationally-licensed agents to supplement your sales efforts.

Technology and services built to fit your business needs

With thoughtful, technology-enabled services and unparalleled industry expertise, we are able to bring all the pieces and players together to create configurable solutions built for legacy players and new entrants alike. Here are some of the ways we work with our partners:



Software-as-a-Service (SaaS):

Partners with their own agencies license our platform to support their alternative distribution initiatives. They leverage our platform to manage all front-end marketplaces and APIs, and utilize our cutting edge agent software (Policy Crusher) to enable a true omnichannel experience for the end customer.



Insurance-as-a-Service (IaaS):

Using our 50-state, digital agency, partners can quickly launch market-ready solutions that provide access to multiple leading insurance carriers and a diverse product mix. Our IaaS offering enables partners to quickly go live and start selling insurance from day one.



Convertibility:

All of our IaaS partners have the option to transition to our SaaS model once they are ready to power their own agencies with their own resources and appointments.

Similarly, SaaS partners can continue to leverage our IaaS services to complement their growing agency operations or to expand their national footprint or offer new products—even shifting back to a full IaaS model if needed.

Here are some of our amazing partners. Chances are you've heard of them.



Bindable[®]

🌐 bindable.com

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Get the tools you need to
sell insurance **better, faster,**
smarter with Bindable.