



Appian and Guidewire

Create custom applications connected to a modern core insurance solution for unified workflow experiences.

The stakes have never been higher for insurers to modernize. Today’s customers expect a digital-first experience across all areas of their life - and insurance is no exception. To win in today’s marketplace, you need a trusted technology platform that allows you to move faster.

That’s why Appian has joined Guidewire’s PartnerConnect program as an experience development partner, marking Guidewire’s inaugural set of partners in the low-code space.

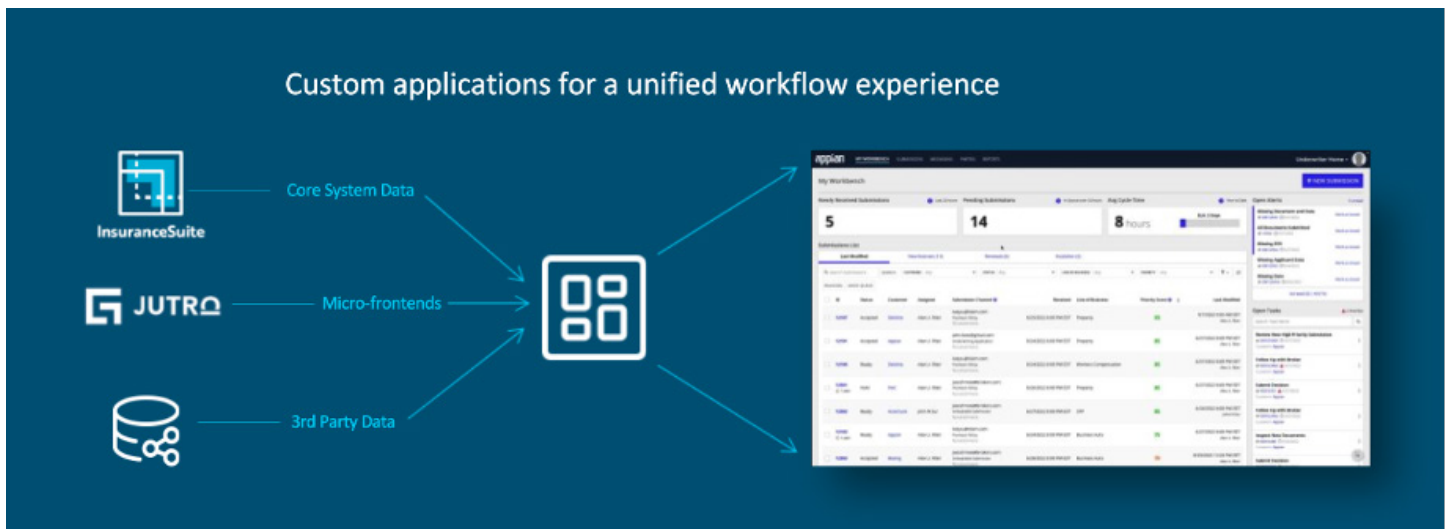
“We are excited to welcome Appian as a new PartnerConnect Solution partner and combine the power of Guidewire Cloud with the speed and agility of the Appian Low-Code Process Automation Platform,” said Eugene Lee, senior vice president and general manager, InsuranceSuite, Guidewire. “Working with Appian and Guidewire, insurers will be able to rapidly create and manage compelling cloud-based digital experiences for an ever-changing market and business landscape.”

Better together.

Appian is the unified platform for change. We accelerate customers’ businesses by discovering, designing, and automating their most important processes. With Appian, insurers can accelerate their digital modernization to quickly deliver the intelligent, connected insurance experience today’s customers demand.

Guidewire is the agile platform P&C insurers trust to engage, innovate, and grow efficiently. Guidewire combines digital, core, analytics, and AI to deliver their insurance platform as a cloud service. More than 500 insurers in 38 countries, from new ventures to the largest and most complex in the world, run on Guidewire.

Together, Appian and Guidewire empower insurers to create modern custom applications and workflows with an agile enterprise layer capable of quickly creating cloud-based experiences to meet an ever-changing market and business landscape.



Accelerate innovation and stay agile.

Here's what P&C insurers can expect when they partner with Guidewire and Appian.

- **Build data-driven apps and workflows faster** using low-code data to reimagine your underwriting, claims, and billing experiences by leveraging Appian's prebuilt, no-code connector to extend the Guidewire platform.
- **Improve your customer and user experience** by delivering a custom front-end interface that combines Appian UI and Guidewire's embedded Jutro Digital Platform micro-frontends.
- **Unify your data.** Gain full visibility by connecting data from Guidewire's modern core insurance solution, other disparate systems (CRM, AMC, legacy, etc.) and 3rd-party data sources to create a single, 360-degree view.

In addition to these joint benefits, Appian also allows you to:

- **Deploy automation rapidly without writing code.** Eliminate manual data entry and improve efficiency using robotic process automation (RPA), intelligent document processing (IDP), and artificial intelligence (AI).
- **Improve workflow and case management capabilities** to better control submissions, risks, and claims in process, and provide complete end-to-end visibility with enhanced dashboards and reporting.

A deeper look at Guidewire PolicyCenter with Appian.

Here's just one example of the partnership when it comes to modernizing the underwriting process.

The challenge: today's underwriters are inundated with managing submissions from multiple data sources. Often this data is incomplete and inaccurate. With Guidewire InsuranceSuite and Appian, insurers can achieve the following:

- **Increase speed to quote.** Boost frictionless processing by unlocking a single, 360-degree view to significantly reduce underwriters' turnaround times.
- **Minimize risk and increase quote-to-bind ratio.** Use Appian's pre-built connectors to quickly pull in 3rd party data sources and leverage AI to help underwriters better determine potential risk level while increasing quote-to-bind ratio to improve profitability.
- **Achieve operational efficiency.** Eliminate redundant manual data entry by leveraging intelligent document processing to automatically extract data from various documents and forms.

And that's just the beginning.

Trusted by insurance industry leaders.



VERMONT MUTUAL
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To learn more, visit appian.com/guidewire.