

Powering the quoting process

Make it easy for consumers to quickly get more accurate quotes by prefilling forms with data from LexisNexis® Risk Solutions.

As an interactive, single-inquiry solution, LexisNexis® Auto Data Prefill streamlines the insurance application process at the point of contact.

Completing insurance applications can be time-consuming and costly. Auto Data Prefill simplifies the process by delivering driver, vehicle and policy information that can be verified to help reduce errors and improve quoted premium accuracy.

Save time and money

Auto Data Prefill provides the reliable information that is essential to quickly understand the coverage needs of customers. Leverage existing resources to speed up the quote process, freeing agents from redundant data entry and follow-up calls.

Reliable, up-to-date data for better risk management

Most online quotes are based on information that contains errors and omissions. Our extensive information assets provide critical data points from multiple sources for more accurate risk assessment.

Better customer experience

Auto Data Prefill improves the customer experience by avoiding unnecessary questions and reducing the time required to complete the process. Prospective customers need only provide limited information to receive more accurate quotes, while agents and carriers can focus on ensuring customer satisfaction.

Underwriting is a key part of a carrier's acquisition and retention strategy. It influences customer satisfaction and acquisition costs, and is critical to competitive pricing policies and risk assessment. Carriers can leverage Auto Data Prefill to optimize the underwriting process.

- **Increase your quoting capacity.** Auto Data Prefill has been shown to reduce auto risk quote time from over 20 minutes to less than 5 minutes. The time saved per quote can enable you to handle more business with existing resources.
- **Develop more accurate quotes and reduce your risk.** Analysts estimate that premium rating errors cost auto insurers more than \$15 billion per year. Minimize errors by drawing from our extensive data sources to verify, rather than collect, data.

- **Make it easy for consumers to do business with you.** Maximize the ease of doing business from the first interaction with a prospective customer, creating a positive experience for improved customer acquisition and satisfaction.
- **Empower agents to become consultants.** Give agents the information they need to provide personalized advice.

With Auto Data Prefill, you are in control of the information throughout the underwriting process.

- **Data solutions:** Use returned data elements in further stages of the underwriting process.
- **Data analytics:** Evaluate sales methodologies and channel performance.
- **Delivery options:** Choose from LexisNexis® proprietary format or XML.



Insurance

For more information, call 800.458.9197 or email insurance.sales@lexisnexis.com

About LexisNexis Risk Solutions

At LexisNexis Risk Solutions, we believe in the power of data and advanced analytics for better risk management. With over 40 years of expertise, we are the trusted data analytics provider for organizations seeking actionable insights to manage risks and improve results while upholding the highest standards for security and privacy. Headquartered in metro Atlanta, LexisNexis Risk Solutions serves customers in more than 100 countries and is part of RELX Group plc, a global provider of information and analytics for professional and business customers across industries. For more information, please visit www.lexisnexis.com/risk.